Google Impact Challenge | India

FREQUENTLY ASKED QUESTIONS

ABOUT

What is the Google Impact Challenge? The Google Impact Challenge was an opportunity for registered Indian non-profits to apply for a Rs 3 crore Global Impact Award by demonstrating how they would use technology to change the world. Applications are now closed and the 10 finalists are in - cast your vote today!

What is a Global Impact Award? Winners of the Google Impact Challenge will receive a Global Impact Award, which support entrepreneurial non-profits using technology to tackle some of the world's biggest challenges. Visit g.co/globalimpactawards to learn more and follow us on Google+ for updates.

Why is Google hosting the Google Impact Challenge? Technology can solve some of the world's most pressing problems, and we're eager to support innovators who are exploring new ways to make a big impact. The Google Impact Challenge was created to identify these risk-takers in India and to engage the public in supporting them.

How were the 10 non-profit finalists selected? Non-profits were invited to submit a technology-based project that has the potential to change society on a large scale. Projects were evaluated based on three criteria:
1. How technology and innovation will be used to make India and the world a better place.
2. How the Global Impact Award will be implemented.
3. How the team will execute the plan.

When will we find out who won the Global Impact Awards?
The Global Impact Awardees will be announced on 31st October 2013. The ten finalists will pitch to a panel of judges who will announce the fan favourite, and also select three additional Global Impact Awardees.

Will all four awardees receive the same award?
Yes, the three awardees selected by the judges and the public's favourite choice will each receive a 3 Rs Crore Global Impact Award, 10 Nexus tablets and technical support from Google.

Will there be other Google Impact Challenges in India in the future?
Currently, this is a one-time challenge in India.

VOTING
How did the public voting work?
The public was invited to cast one ballot of up to four votes for projects they felt would have the greatest impact.

If there is only one fan favourite, why did I have four votes?
We invited you to vote for the four projects that most inspire you. The project with the most votes at the end of the voting period will receive a fan favourite Global Impact Award.

When did voting end?
Voting ended at 11:59pm IST on 30th October 2013 and winners will be announced on 31st October 2013.

JUDGING
How were the 10 finalists selected?
All applications were reviewed by a team of Googlers who selected 10 finalists. Applications were evaluated based on the Challenge criteria:
1. How technology and innovation will be used to make the world a better place.
2. How the Global Impact Award will be implemented.
3. How the team will execute the plan.

My organisation applied to the Challenge, but was not selected as a finalist. Can I learn more about why?
It was a pleasure learning about each organisation's proposal to use tech for good. Unfortunately, due to the high volume of great applications we received, the Google Impact Challenge team is unable to provide personalised feedback on each proposal at this time. To get a sense of the sort of ideas the Google Impact Awards support, check out the discussion of past grantee projects here.

How will the Global Impact Awardees be selected?
The 10 finalists will pitch their project to a panel of judges at an event hosted in Delhi on 31st October, 2013. A total of four award recipients will be chosen: three awardees will be selected by our judges and one awardee will be selected based on the online public voting from the 21st to the 30th of October.

Who are the judges?
Three awardees will be determined by a panel of judges, featuring Anu Aga, Nikesh Arora, Jacquelline Fuller, Ram Shriram, and Jayant Sinha. The public will also act as the judge for the fourth Global Impact Award by voting for their favourite non-profits from 21st October until 30th October.

Where can I read a full copy of the Challenge Rules?
They can be found here.